

## **Historic, Archive Document**

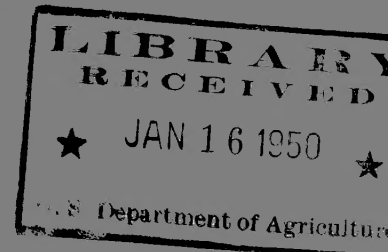
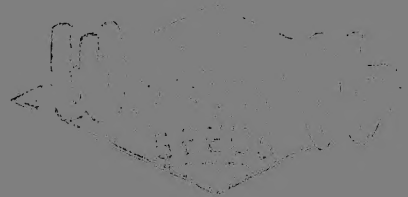
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RECEIVED 20. 1949

Spring

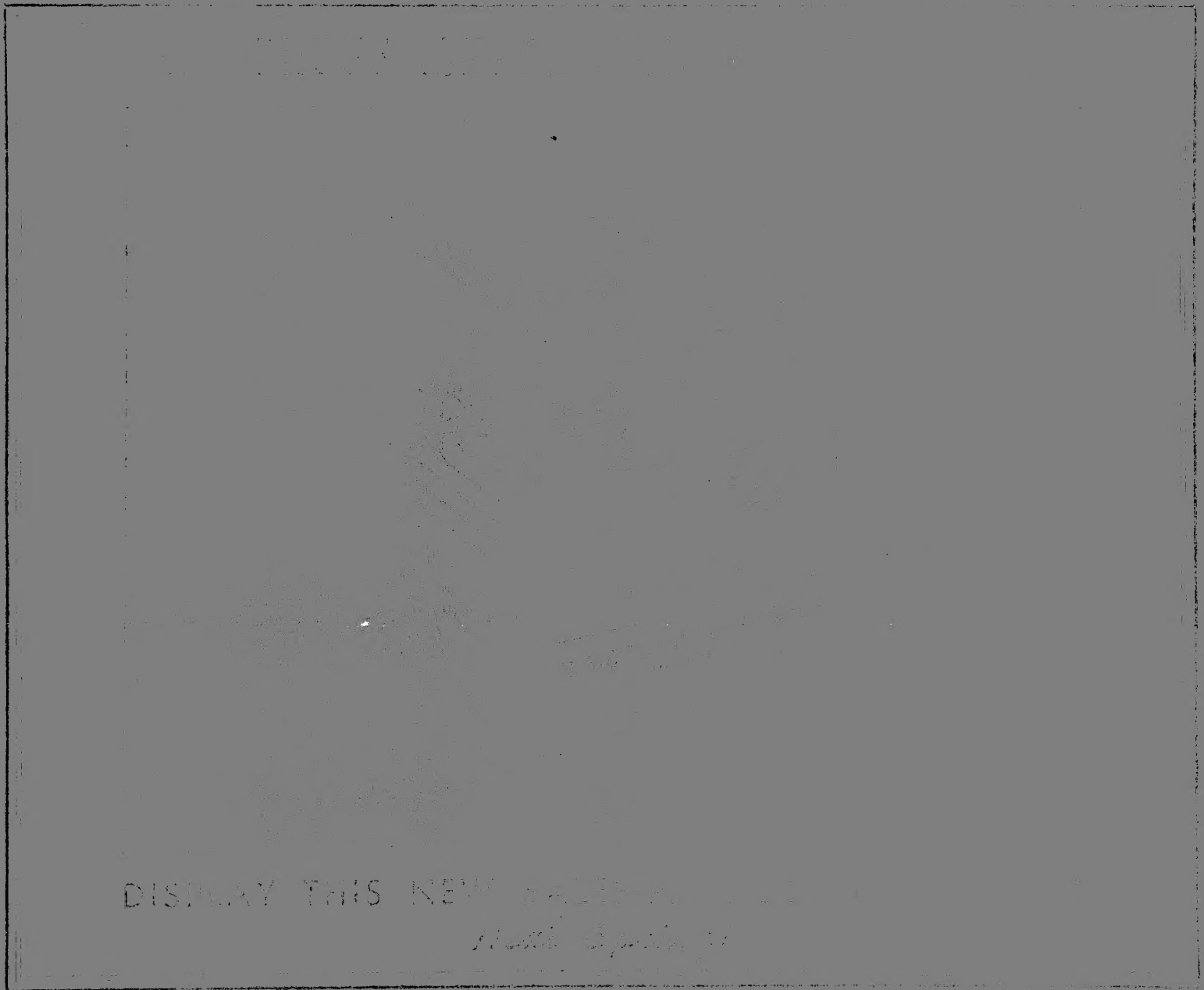


Enclosed

THE

U.S. DEPARTMENT OF AGRICULTURE

Let's Save Money



DISPLAY THIS NEW SALESPERSON

Model Display

F. H. WOODBINE

MEMPHIS, TENNESSEE

Branches: BELLEROSSE, LA. N. S. ATLANTA, GA. - TOMBALL, TEX. - AUSTIN, TEX. - DALLAS, TEX. - DENVER, CO. - LOS ANGELES, CALIF. - SAN FRANCISCO, CALIF. - SEATTLE, WASH. - SPOKANE, IDAHO



# WOODRUFF *Adapted* LAWN SEED

## GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns  
Contain:

1. Over 75% Permanent Grasses.
2. Over 97% Pure Seed.
3. Over 80% Average Germination.
4. Less than 0.3% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
PRICES ARE PER 100 POUNDS						
TURF-MAKER No. 1	Contains: Extra Heavy Kentucky Bluegrass, Certified Colonial Bent and Fancy Redtop	\$87.00	88.00	89.00	90.00	92.00
TURF-MAKER No. 38	Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegrass and Fancy Redtop	\$87.00	88.00	89.00	90.00	92.00
TURF-MAKER For Light Soils	Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop	\$87.00	88.00	89.00	90.00	92.00
TRU-SHADE	Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop	\$87.00	88.00	89.00	90.00	92.00

THIS CANCELS ALL PREVIOUS QUOTATIONS

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE  
**Special Discounts, Terms and Conditions.**  
(IMPORTANT—please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I.—and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS—2% ten days, E. O. M. to firms of approved credit.

SHIPPING QUANTITIES—1 lb. Cartons, 25 per case; 3 lb. Cartons, 16 per case; 5 lb. Cartons, 10 per case; 2 lb. Bags, 25 per bale; 5 lb. Bags, 10 per bale; 25 lb. Bags, 2 per bale.

FOR BROKEN LOTS—Add 1c per pound.

DECEMBER 20, 1949

## FLASH!

WOODRUFF LEADS AGAIN!

WITH A NEW LAWN SEED  
PACKAGING IDEA

STARTING IN THE SPRING OF 1950, ALL GOLD  
AND RED SEAL MIXTURES WILL APPEAR IN  
NEW RAIMENT

COLORFUL, SALES APPEALING CARTONS MAKE  
WOODRUFF LAWN SEED A SUPPER-SELLER.

• STOCK IT!

• DISPLAY IT!

• SELL IT!

IF IT'S WOODRUFF — IT'S BEST



\$10.00 per 100 lbs.  
50c per hd. less if  
ordered in 500 lb. lots.

Prepaid delivery on  
200 lbs. or over

ATTRACTIVE BAGS, COLORFUL  
POSTERS AND NEWSPAPER MATS  
FREE WITH EVERY SHIPMENT.

**WOODCO BRAND BIRD FOOD**

## RED SEAL MIXTURES



Produce the Best Lawns Possible  
FOR SEED DOLLARS SPENT

Contain:

1. Over 40% Permanent Grasses.
2. Over 90% Pure Seed.
3. Over 75% Average Germination.
4. Less than 0.6% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
PRICES ARE PER 100 POUNDS						
ROYAL	Contains: Kentucky Bluegrass, Hybrid Bent, Red Fescue, Colonial Bluegrass and Redtop	\$65.00	66.00	67.00	68.00	70.00
MILFORD GREEN	Contains: Red Fescue, Kentucky Bluegrass, Common Ryegrass and Redtop	\$65.00	66.00	67.00	68.00	70.00
SHADY SPOT	Contains: Rough Bluegrass, Red Fescue, Kentucky Bluegrass, Common Ryegrass and Redtop	\$65.00	66.00	67.00	68.00	70.00

## WHITE TAG LINE

(TO MEET THE COMPETITIVE TRADE)

INERT MATTER NOT OVER 35%	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons
PRICES ARE PER 100 POUNDS				
PARK	\$44.00	45.00	46.00	47.00
GREEN DIAMOND	\$32.00	33.00	34.00	35.00

# F. H. WOODRUFF & SONS, INC.,

MILFORD, CONN.

**Branches:**  
BELLEROSE, L. I., N. Y. -- ATLANTA, GA. -- TOLEDO, OHIO  
SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS

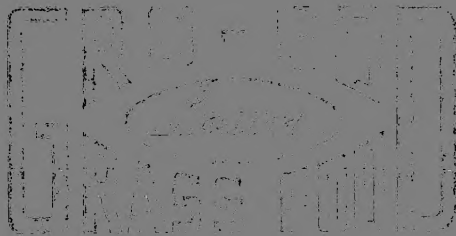
F. H. Woodruff & Sons, Inc. warrants to the extent of the purchase price that seeds or bulbs sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied.

*W. H. Ruff*

# GRO-FOOD IS CHEAPER

than ordinary fertilizer!

1. It goes more than twice as far!
2. It feeds the lawn over a longer period of time!
3. It is a LAWN FOOD designed FOR LAWNS ONLY!



10-0-4

One-half the nitrogen is Organic. No offensive odor. Promptly effective and lasting.

## PRICES

SIZE	WHOLESALE	RETAIL
100 lb. Bags —	5.35	7.75
50 lb. Bags —	3.15	4.55
25 lb. Bags —	1.80	2.70

Ton Lots or over Less 5%.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Terms: Net, F. O. B. our Warehouses  
Freight Prepaid on 200 lbs. or over.

FOR QUALITY — FOR SERVICE — FOR SELLING AIDS

# WOODRUFF LEADS